

ARMIN MORBACH

Armin Morbach is Germany's most internationally renowned make-up artist. As a photographer, he's a visual aesthete who constantly redefines and reinterprets beauty.

Having completed an apprenticeship, Armin Morbach established his own niche, thereby creating seemingly weightless, unmistakable creations. In his work, art, design and skill merge into one. Armin Morbach is a visionary of his generation. His work preserves the creative legacy of his predecessors and role models, thereby allowing future generations to adopt a contemporary approach.

As a publicist (TUSH Magazine), producer, agency founder (Ballsaal Artist Management) and not last but not least photographer, Armin Morbach sets new standards: his first solo exhibition in Hamburg was extended three times and sold 47 exhibits. His associates include Karl Lagerfeld, F.C. Gundlach, Annie Leibovitz, Mario Testino, Patrick Demarchelier, Peter Lindbergh and Bryan Adams.

Armin Morbach consistently pushes the boundaries of his profession, thereby creating a new, very distinct style all of his own. His signature is unmistakable. He combines fleeting superficial elements with lasting relevance. Armin Morbach is by no means averse to taking a stance or making political statements. He campaigns for homosexual and transgender rights, as well as for animal welfare.

By appearing on the very first season of the Germany's Next Topmodel by Heidi Klum (ProSieben) talent show, Armin Morbach represented his profession and created his own brand. He has helped the traditional "Schwarzkopf" brand to achieve renewed popularity. Armin Morbach lives in Hamburg and works all over the world.